



PRESS RELEASE

FOR IMMEDIATE RELEASE

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BBB INDUSTRIES ANNOUNCES REMY® PERMANENT ON-PRODUCT TEST STICKER

DAPHNE, ALABAMA – BBB Industries, LLC, a leading remanufacturer of automotive aftermarket parts, announces the release of its Remy® permanent on-product test sticker for all its starters and alternators.

Paper test results previously included in the box with every Remy® rotating electric product will be replaced by a permanent test result label attached to every unit, made from an oil-resistant plastic-coated label stock.

“The test result label will clearly show that the unit passed final testing, and it will provide meaningful test result data and a date code of manufacture. The transition to a permanent test result label further demonstrates our commitment to providing a high-quality product to our channel partners and end-user customers, long after the box gets thrown away”, said Matt Heater, Rotating Electric Director of Product Marketing and Product Management.

BBB Industries, LLC is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, both hydraulic and electronic power steering products and turbochargers for the OEM, passenger and commercial vehicle aftermarket industries and specialist in the rubber, metal and rubber-to-metal auto parts sector. Founded in 1987, BBB Industries, LLC is a private company and a portfolio company of Genstar Capital, headquartered in Daphne, Alabama. Please see www.bbbind.com for more information.

Contact:
Denise Seale
Senior Manager, Corporate Communications
BBB Industries, LLC
denise.seale@bbbind.com
251-438-2737

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