



PRESS RELEASE

FOR IMMEDIATE RELEASE

Tuesday, December 4, 2018

BBB INDUSTRIES PARTNERS WITH TFI ENVISION, INC TO WIN CADC'S AWARD OF EXCELLENCE

DAPHNE, ALABAMA: BBB Industries, a leading remanufacturer of automotive aftermarket parts, partnered with TFI Envision, Inc., a strategic creative marketing and design agency, to win a Connecticut Art Directors Club (CADC) Award of Excellence for its "OE Overhaul" Advertising Campaign.

"We are proud to see our partnership's work recognized at this level," said Gerard Yanuzzi, Vice President of Marketing for BBB Industries. "It is an honor to be rewarded for our innovation and hard work."

The CADC is a diverse community of professional talent. Since 1975, it has been the leading independent professional organization serving the Connecticut creative community.

BBB Industries, LLC is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers for the OEM, personal and commercial vehicle aftermarket industries. BBB takes pride in producing the highest quality products in the industry – these standards apply to customer service, the manufacturing process, product installation and to the performance on the vehicle. Automated test fixtures test every unit manufactured by BBB to meet or exceed OE specifications. Founded in 1987, BBB Industries, LLC is a private company headquartered in Daphne, Alabama. Please see www.bbbind.com for more information.

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